

Worldwide distribution including: UK, USA, Canada, Australia, New Zealand, Japan, South Africa, Europe and www.faemagazine.com

	Size in millimeters (mm)	UK	EU	USA	AUS
2 PAGE SPREAD	ask for technical specifications	£888	1000€	\$1400	\$1,350
BACK COVER:	213 W by 303 H (includes 3mm bleed)	£650	750€	\$1040	\$990
INSIDE FRONT:	213 W by 303 H (includes 3mm bleed)	£600	700€	\$960	\$910
INSIDE BACK:	213 W by 303 H (includes 3mm bleed)	£550	640€	\$880	\$840
FULL PAGE:	213 W by 303 H (includes 3mm bleed)	£500	575€	\$800	\$760
HALF PAGE	182 W by 132 H (Horizontal)	£300	350€	\$480	\$460
	89 W by 270 H (Vertical)				
QUARTER PAGE	89 W by 132 H	£150	175€	\$240	\$230
MARKETPLACE	Product placement	£100	115€	\$160	\$150
BANNER STYLE	182 W by 30 H	£75	90€	\$120	\$115
EIGHTH PAGE	89 W by 64 H	£75	90€	\$120	\$115
SIXTEENTH PAGE	89 W by 30 H	£45	55€	\$70	\$70

10% discount for a series of ad bookings.

Publication Dates

Spring - 21st March Summer - 21st June
Autumn - 21st September Winter - 21st December

Deadline for submissions is 4 weeks before publication date

Advert specifications

Adverts need to be supplied at 300dpi and in CMYK. We accept the following camera ready file formats: JPG, TIFF or PDF. Then email info@mermaidmagazine.com Call 01736 330201 if you require further information. We also offer advert design charged at 10% of ad price.